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HONOLULU Fashion Week Announces Designer Lineup

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HONOLULU Fashion Week presented by Hawaiian Airlines has announced the strong lineup of designers that will present in 11 runway shows during the three-day event spanning Nov. 10, 11 and 12 at the Hawai'i Convention Center.

Tickets are available at www.honolulufashionweek.com for those who wish to purchase reserved seats for any shows.

Joining the lineup of Hawai'i talent are designers who hail from the fashionable destinations served by Hawaiian Airlines, including Dion Lee from Sydney, Pameo Pose from Tokyo, Greedilous from Seoul, Marissa Webb from New York City and Hawai'i's own Jeffrey Yoshida, who will present capsule collections during Hawaiian Airlines presents: Runway to Runway on Friday, Nov. 11 at 8 p.m. Also traveling from abroad is New York-based menswear designer Asaf Ganot, whose twin brother is Eran Ganot, coach of the winning University of Hawai'i at Mānoa's men's basketball team. Asaf Ganot will showcase a collection of athleticwear on Thursday, Nov. 10 at 6 p.m. Top Japanese fashion model Rinka will showcase selections from her trendy lifestyle line LI HUÀ on Saturday, Nov. 12 at 6 p.m. in runway show, LeaLea presents: RINKAgram.

Attendees of Hawaiian Airlines presents: Runway to Runway are in for an exciting surprise as they will be among the first to see Hawaiian Airlines' much-anticipated new uniforms designed by legendary Hawai'i artist and textile designer Sig Zane. The airline announced in June that they partnered with Sig Zane and Japanese design consultants Tetsu Nishiyama and Mikiko Nishiyama of the label DESENDANT to create the new uniforms for their entire front-line staff.

Other shows include Neiman Marcus Presents: The Art of Fashion, where the luxury retailer will showcase resort collections from premier designers. Legacy designer Reyn Spooner will celebrate its

60th anniversary with a showcase of fashion through the decades. HONOLULU Fashion Week also celebrates up and coming designers Manaola Hawai'i and Kini Zamora who each have solo runway shows.

Local Luxe features local brands Allison Izu, Andy South, Malia Jones, Ten Tomorrow and Kojo Couture, while Live Aloha highlights Noa, 'IOLANI Sportswear, Manaola Hawai'i and Manuheali'i. Ward Village will showcase a collection of looks from several of their fashion-forward retailers including MORI by Art + Flea, Cut Collective, Kealopiko, Big Bad Wolf, and POSHd by Valerie Joseph.

Survivors of life-threatening diseases will close the event on the runway in Hawai'i Pacific Health presents: Beautiful Survivors.

In addition to the runway shows, attendees can also shop the upscale HONOLULU Fashion Week Marketplace, where more than 50 Hawai'i-based jewelry, clothing, home goods and accessory designers will offer exclusive items, newly released collections and runway-featured lines. Access to the Marketplace is free and open to the general public throughout HONOLULU Fashion Week. Designers include AVELA, Cameron Hawaii, Jana Lam, Tidepool Love, Bradley & Lily, Mau-House and XIX Palms.

Other sponsors include: DBEDT; Fujifilm Instax; Hawai'i Chamber of Commerce; Hawaii Prince Hotel; Inspiration; Honolulu Cookie Company; The Kahala Hotel & Resort; Kinsen; LeaLea; Moana Surfrider, A Westin Resort & Spa; The Modern Honolulu; Motives by Loren Ridinger; Nomad Mgmt; Servco Lexus; The Surfjack Hotel & Swim Club; The Royal Hawaiian, A Luxury Collection Resort; The Royal Hawaiian Shopping Center and W Salon Hawaii.

The runway schedule is listed below and is found online at www.honolulufashionweek.com:

Thursday, Nov. 10:

6 p.m. Asaf Ganot

8 p.m. Neiman Marcus Presents: The Art of Fashion

Friday, Nov. 11:

2 p.m. Local Luxe

4 p.m. Live Aloha

6 p.m. Reyn Spooner

8 p.m. Hawaiian Airlines presents: Runway to Runway

Saturday, Nov. 12:

12 p.m. Manaola Hawai'i

2 p.m. Kini Zamora

The show will benefit Reach the Runway, a nonprofit that creates mentorship opportunities for O'ahu middle school students interested in pursuing a career in the fashion industry.

4 p.m. Ward Village

6 p.m. LeaLea presents: RINKAgram

8 p.m. Hawai'i Pacific Health presents: Beautiful Survivors

HONOLULU Fashion Week presented by Hawaiian Airlines

Launched in 2014, HONOLULU Fashion Week presented by Hawaiian Airlines is a one-of-a-kind event in Hawai'i highlighting local and national design talent and fashion. The three-day event was created by HONOLULU Magazine to showcase Hawai'i's unique fashion talents joined by world-renowned fashion designers, stylists, and industry experts. This year's event will take place Nov. 10, 11 and 12 at the Hawai'i Convention Center. For more information on HONOLULU Fashion Week, please visit www.honolulufashionweek.com.

<http://www.luxurytravelmagazine.com/news-articles/honolulu-fashion-week-announces-designer-lineup-26659.php>