

HONOLULU
FASHION
WEEK



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

DATE: Aug. 21, 2015

HONOLULU Fashion Week Presented by Hawaiian Airlines to Announce Preliminary Designer Lineup, Celebrity Guests and Schedule for the Nov. 20-22 Event

WHAT: Press conference announcing details of the second annual [HONOLULU Fashion Week presented by Hawaiian Airlines](#): Nov. 20-22, 2015.

The three-day event was created to showcase Hawai‘i’s unique fashion talents joined by celebrated fashion industry experts and stylists. Events will include designer fashion shows produced by the renowned Lynne O’Neill, a fashion marketplace with exclusive collaboration pieces and celebrity appearances. This year’s event will take place Nov. 20-22 at the Hawai‘i Convention Center. All events are free and open to the general public on a first-come, first-served basis, with a limited number of premium seats to the fashion shows available for purchase. Seating prices and details to be announced at a later date.

Announcements will include:

- Preliminary designer lineup, including international celebrity designers
- Celebrity guests
- Well-respected creative team
- Preliminary event schedule
- Update on Reach The Runway, the official nonprofit of HONOLULU Fashion Week

WHEN: Wednesday, Aug. 26 at 10:30 a.m.

WHERE: Hawai‘i Convention Center – Room 301A
1801 Kalākaua Avenue
Honolulu, HI 96815

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