



**Honolulu Fashion Week presented by Hawaiian Airlines** THURSDAY, NOVEMBER 10, 2016,  
11PM

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HONOLULU – The third annual HONOLULU Fashion Week presented by Hawaiian Airlines will be held Nov. 10-13, 2016 at the Hawai'i Convention Center. The four-day event will highlight international and local design talent with collaborative and individual runway shows, VIP events, pop-up boutiques, exclusive merchandise, and other fashionable happenings including:

- Runway shows from local, national and international designers
- Top models appearing from New York and Japan
- Interactive sponsor activation areas, including beauty bars, automotive displays, cocktail bars, and more
- An extensive collection of pop-up boutiques from emerging Hawai'i-based designers
- A Pitch Panel event with local designers pitching investors and business executives for a chance at a consulting and investment package to bring their entrepreneurial dreams to fruition
- Media from publications in North America, Japan, Korea, China and Australia
- An official nonprofit organization, Reach the Runway, that will offer mentorships for middle-school age students aspiring to have a career in the fashion industry

**Location** [Hawai'i Convention Center](#)  
[1801 Kalākaua Avenue](#)  
[Honolulu, HI 96815](#)

**Link** [www.honolulufashionweek.com](http://www.honolulufashionweek.com)

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