



## NEWS RELEASE

FOR IMMEDIATE RELEASE: Nov. 4, 2015

### CONTACTS:

Krislyn Hashimoto  
Stryker Weiner & Yokota Public Relations, Inc.  
(808) 523-8802  
[krislyn@strykerweiner.com](mailto:krislyn@strykerweiner.com)

### **HONOLULU Fashion Week Announces Event Schedule**

*Tickets available for reserved seating at runway shows at [www.honolulumagazine.eventbrite.com](http://www.honolulumagazine.eventbrite.com)*

HONOLULU, HAWAI‘I—HONOLULU Fashion Week presented by Hawaiian Airlines (#HonoluluFW) is pleased to announce the latest schedule for the four-day event, which begins Nov. 19 and culminates Nov. 20-22, 2015 at the Hawai‘i Convention Center. Seating for all fashion shows will be available on a first-come, first-served basis unless otherwise noted. Those who wish to guarantee a seat may purchase a limited number of reserved tickets by visiting [www.honolulumagazine.eventbrite.com](http://www.honolulumagazine.eventbrite.com). The schedule is subject to change. Visit [www.honolulufashionweek.com](http://www.honolulufashionweek.com) for updates.

In addition to the strong lineup of designers, several fashion industry celebrities will be attending and participating in the event including The Metropolitan Museum of Art’s Costume Institute curator-in-charge Harold Koda, New York Fashion Week creator Fern Mallis, Hawai‘i-born and internationally known model Keke Lindgard, Japanese-American model Jun Hasegawa, Argentine-Japanese fashion model Jessica Michibata, and reigning Miss Hawai‘i USA, model and fashion blogger Emma Wo.

### **Thursday, Nov. 19, 2015**

Open daily     **Harajuku: Tokyo Street Fashion presented by Hawaiian Airlines**  
Honolulu Museum of Art (900 South Beretania St.)  
Included with regular museum admission: \$10, children 17 and under free  
(Opening Nov. 19 through April 3)

Harajuku: Tokyo Street Fashion presented by Hawaiian Airlines is a fun and whimsical look at Harajuku’s alternative modes of dress, lifestyles and blends of cultures—and their global impact on the fashion world.

Midday (TBD)     **Collections of Waikiki Presents: Honolulu’s Best Stylist Challenge**  
The Royal Hawaiian, A Luxury Collection Resort (2259 Kalākaua Ave.)  
Free and open to the public

A panel of local celebrity judges will select one winner from three competing stylists. The competition will feature three looks; swim, casual wear, and evening resort wear. Looks will be styled with the Collections of Waikiki retailers, featuring the latest styles in Waikīkī.

6-8 p.m. **HONOLULU Fashion Week & Bloomingdale's Welcome Designer Todd Snyder**  
Bloomingdale's Men's Department, Ala Moana Center (1450 Ala Moana Blvd.)  
By invitation only. Visit [www.honolulu-fashionweek.com](http://www.honolulu-fashionweek.com) for more information.

Meet designer Todd Snyder and shop his new menswear collection at the new Bloomingdale's at Ala Moana Center. Learn about Snyder during a Q&A by *Men's Health* executive fashion + grooming director Brian Boye.

### **Friday, Nov. 20, 2015**

5-9 p.m. **HONOLULU Fashion Week Marketplace**  
Hawai'i Convention Center (1801 Kalākaua Ave.)  
Free and open to the public

The HONOLULU Fashion Week Marketplace will feature designs from more than 50 local designers, beauty bars and sponsor booths. Designers will include: Allison Izu, Andy South, Blue Bird Jewelry Hawaii, Chai Studio, Ecolicious, Jewelry by Justine, Kahulale'a, Kealopiko, KI•ELE, Kini Zamora, Matt Bruening/Salt Liko, Matsumoto Studio, Misha Hawaii, Noa Noa, Olena Kai Swimwear, Peace of Paradise, Reyn Spooner, Salato Designs, Samudra, Seafoam Green, Sig Zane, Ten Tomorrow, Vanessa Pack and YIREH.

6 p.m. **Runway show: *Live Aloha***  
Hawai'i Convention Center (1801 Kalākaua Ave.)  
First-come, first-served seating; reserved seats available for \$25

*Live Aloha* will spotlight the diverse range and talent of Hawai'i-based designers. The lineup of more than 25 Hawai'i designers will include glamorous and sophisticated day wear, swimwear and evening wear. Designers include: Ari South, Bliss Lau, Florencia Arias, Language of the Birds, Malia Jones, Matt Bruening, Roberta Oaks, Reyn Spooner, and Sig Zane to name a few.

8 p.m. **Runway show: *Kini Zamora***  
Hawai'i Convention Center (1801 Kalākaua Ave.)  
\$35 reserved seating; proceeds will benefit Reach the Runway

Project Runway standout Kini Zamora shows off his attention to detail, quality, and signature style of structural yet flowing pieces in his exclusive Spring/Summer 2016 Collection. Sure to inspire, the pieces emanate "Hawai'i Couture," taking island fashion to another level. The show will benefit Reach the Runway, a program that creates mentorship opportunities for O'ahu middle school students interested in pursuing a career in the fashion industry. It is a community outreach program of HONOLULU Fashion Week and a private/public partnership with the Lt. Governor Shan Tsutsui's R.E.A.C.H. Initiative.

### **Saturday, Nov. 21, 2015**

11 a.m.-9 p.m. **HONOLULU Fashion Week Marketplace**  
Hawai'i Convention Center (1801 Kalākaua Ave.)  
Free and open to the public

## HONOLULU Fashion Week Announces Event Schedule

Add 2

1 p.m. **Runway show: *Manuheali'i***  
Hawai'i Convention Center (1801 Kalākaua Ave.)  
First-come, first-served seating; reserved seats available for \$25

*Manuheali'i* owner and designer Danene Lunn made a name in the islands with her stylish ready-to-wear collections that capture the essence of living an aloha lifestyle. This family business is celebrating 30 years of fashion and inspiration in Hawai'i.

6 p.m. **Runway show: *Get Out!***  
Hawai'i Convention Center (1801 Kalākaua Ave.)  
First-come, first-served seating; reserved seats available for \$25

Hawai'i's youthful energy shines in *Get Out!*, a playful show of surf- and streetwear. Runway looks from more than 20 Hawai'i designers feature tropical hues, bursts of color, graphic prints and mix-matched styles. Designers include: Cameron Hawaii, In4mation, Moon Collective, Quality Peoples, Salvage Public, Tiare, and Vanessa Paresa.

8 p.m. **Runway show: *Hawaiian Airlines presents Runway to Runway***  
Hawai'i Convention Center (1801 Kalākaua Ave.)  
First-come, first-served seating; reserved seats available for \$25

International celebrity designers will showcase capsule collections in *Runway to Runway*, a show inspired by the fashionable destinations serviced by presenting sponsor Hawaiian Airlines. Top names include Todd Snyder from New York, ELLERY from Sydney, LIE SANGBONG from Seoul, AULA from Tokyo and Hawai'i's own Kaypee Soh.

### Sunday, Nov. 22, 2015

11 a.m.-5 p.m. **HONOLULU Fashion Week Marketplace**  
Hawai'i Convention Center (1801 Kalākaua Ave.)  
Free and open to the public

11 a.m.-1 p.m. **Model Search**  
Hawai'i Convention Center (1801 Kalākaua Ave.)

Wilhelmina International's Roman Young and Wilhelmina Models, NYC's Bobby Gutierrez will hold an island-wide model search. Young and Gutierrez are both originally from Hawai'i and have more than 35 years of combined experience in the industry. Fashion show director Lynne Hanzawa O'Neill will also provide feedback to all models and offer a workshop on walking the runway.

2 p.m. **Runway show: *Hawai'i Pacific Health—Beautiful Survivors***  
Hawai'i Convention Center (1801 Kalākaua Ave.)  
First-come, first-served seating; reserved seats available for \$25

Cancer survivors of various ages will step onto the runway in *Beautiful Survivors*. This collaborative fashion show brings together Hawai'i Pacific Health and Hawai'i-based designers.

###

About HONOLULU Fashion Week presented by Hawaiian Airlines

Launched in 2014, HONOLULU Fashion Week presented by Hawaiian Airlines highlights Hawai'i's emerging, established and legacy fashion designers, as well as other nationally and internationally renowned designers, gathering Nov. 20-22, 2015 at the Hawai'i Convention Center. HONOLULU Magazine sees HONOLULU Fashion Week as a way of bringing fashion coverage to life while celebrating the energy and growing momentum in Hawai'i's fashion industry. For more information on HONOLULU Fashion Week, visit [www.honolulufashionweek.com](http://www.honolulufashionweek.com).